



CAADAC/CFAAP
 3400 Bradshaw Road, Suite A5
 Sacramento, CA 95827

California Association of Alcoholism & Drug Abuse Counselors
 &
 California Foundation for Advancement of Addiction Professionals



SEPTEMBER 30—OCTOBER 3, 2010

Marriott—Irvine
 18000 Von Karman Avenue
 Irvine, CA, 92612
 (949) 553-0100

Exhibitor & Sponsor Application

Exhibitor Options

- Exhibit only \$500
- Exhibit +1 registration \$600
- Exhibit +2 registrations \$700
- Take One Table \$125

Sponsorship Options

- Coffee Break \$600
- Conference Program \$750
- Premiere Conference Sponsorship \$1,200
 (Includes Exhibit + 2 Reg + 1/2 Pg Ad)
- Continental Breakfast or Luncheon \$1,500
- Awards Dinner Sponsorship \$5,000
- Create your own custom sponsorship package
 (please contact the office).

Conference Program Advertising

The conference program is 8.5" x 11".

Please check the size ad that you wish

to purchase. All ads will be printed in black

ink. We do not provide artwork creation or revisions.

- Business Card (b&w, 3.5" w x 2" tall) \$100
- 1/4 Page (b&w, 3.5" w x 4.25" tall) \$150
- 1/2 Page horizontal – \$250
 (b&w, 7.5" w x 4.25" tall)
- 1/2 Page vertical – \$250
 (b&w, 3.5" w x 9" tall)
- Full Page Ad (b&w, 7.5" w x 9" tall) \$325
- Inside Front Cover \$450
 (color, 7.5" w x 9" tall)
- Inside Back Cover \$450
 (color, 7.5" w x 9" tall)
- Back Cover \$600
 (color, 7.5" w x 9" tall)

All ads must be built to the correct size. Supply artwork as a PDF, TIFF, or JPG. Send artwork to rmessamore@caadac.org by August 1, 2010.

Exhibitor/Sponsor/Advertising Application

Name _____

Address _____

Phone _____

Name of Additional Registrant(s) (w/exhibitor package) _____

Method of Payment

- Check
- Visa
- MasterCard
- American Express
- Discover

Order total: _____

Credit Card # _____ Exp. date _____

Signature _____

Company Name: _____

Company Address: _____

Contact Name: _____

Phone: _____

Email: _____

Mail or Fax to:
 3400 Bradshaw Rd. Ste. A-5
 Sacramento, CA 95827
 Fax: 916.368.9424





Exhibiting

Exhibit space is at a premium this year, as CAADAC takes over the Irvine Marriott. As many as 60 exhibitors will have immediate access to conference attendees representing a diverse group of addiction professionals. Coffee breaks, raffle drawings and other events are scheduled for the Exhibit Hall!

Exhibit Hall Access

The exhibit hall will be open for set up Thursday night as indicated, and will be locked at the close of business each day (exhibitors are still discouraged from leaving valuables overnight). The exhibit hall will be accessible one half hour prior to scheduled hours each day for exhibit staff to prepare. Once your application has been processed you will receive confirmation of hours, shipping information, etc.

Your Exhibit Application

With submission of this application exhibitors agree to abide by the rules and regulations as set forth in this document. Exhibitors agree to hold harmless CAADAC, the conference sponsors, the service contractors, the management, their officers, agents and/or any of the same; who will not be responsible for any loss injury or damage, including that by fire or theft, which may occur to an exhibitor or his agents or employees or to his property or wares arising from any cause whatsoever, prior, during or subsequent to the period of the exhibit. Your exhibit premium includes draped table, signage, listing and business card sized ad* in the Conference Program. All audio visual or electrical needs are the sole responsibility of the exhibitor.

Thank you, in advance, for your continued support of CAADAC. Exhibit space is allocated on a first come first serve basis. Payment must be received with application to exhibit.

Exhibit Hall Hours

Thursday, September 30

6:00 pm—9:00 pm Exhibitor Move-In/Set-up

Friday, October 1

8:00 am—5:00 pm Exhibit Hall Open

Saturday, October 2

8:00 am—5:00 pm Exhibit Hall Open

5:00 pm—7:00 pm Break-down

Advertising Opportunities

***All advertisements must be submitted by August 1, 2010.** Ads must be submitted electronically and be in high resolution JPEG. Creative work is the sole responsibility of the advertiser.

Irvine Marriott

Our venue this year is phenomenal! The hotel is ideally situated in the heart of Irvine and just minutes from famous OC **beaches**, world-class Irvine **shopping, Disney, golf, and entertainment.** Located just blocks from John Wayne Airport, you will enjoy **complimentary shuttle service** that provides a relaxing and hassle-free arrival experience. Freshly renovated guest rooms feature the luxurious new Marriott bedding package and all rooms have flat screen TVs with HD. After dining in one of their **many on-site restaurants**, work out your body in **their state-of-the-art fitness center.**

Irvine Marriott is located in the heart of the OC and minutes from **Newport and Huntington Beach** Amazing indoor/outdoor shopping at **Irvine Spectrum, South Coast Plaza & Fashion Island**

Attractions near the Irvine hotel are **Verizon Amphitheater, Wild Rivers, Disneyland & California Adventure.**

What's more, an affordable room rate of \$109/night is available to conference attendees. When making your reservations be sure to ask for the special CAADAC room rate. Call the Marriott directly (949) 553-0100. (Cut-off date for special rate is 9/1/2010.

Sponsor

CAADAC is grateful for the continued support of its friends. We know you have many choices when it comes to 'giving'; so we try and offer marketing packages to suit our mutual needs. This year we have the following: Exhibit only, including a free business card ad (if provided by deadline and in proper format.) As well as the ever popular Exhibit +1 registration or Exhibit +2 registrations. We've configured our extra special packages to reflect the opportunities that allow you to sponsor speakers or events AND receive display advertising in addition to the usual recognition we offer Sponsors through signage and program announcements. The premiere opportunity, though, is the Premiere Sponsorship Package; which gives you the exhibit, 2 registrations and a half-page program ad! Your Sponsorship keeps our costs down; which means we can avoid passing the cost along to attendees. Sponsorship is a win-win opportunity! Sponsorship is an investment in an organization that for **thirty years** has been offering the premiere alcohol and drug counselor education conference in California.

Celebrating our 30th Annual Conference

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